



Laura Artman

M B A

TECH SKILLS

- WordPress and Drupal
- Google Suite
- Microsoft 365
- Project Management
- CRM/CMS
- Server Administration (LAMP)
- Graphic Design - Canva

< CODE >

html
css

My driving force is a deep-seated desire to positively impact the lives of others. I seek to make a tangible difference by empowering people to thrive.

Founding Travel Advisor and Consultant
Beach City Travel, LLC · Self-employed
2023 - 2025 · 2 yrs (SOLD)

Web Developer and Social Media Consultant
Laura Artman · Freelance
2006 - 2024 · 18 yrs

Property Manager and Real Estate Investor
Artman Real Estate · Freelance
2006 - 2023 · 17 yrs

Right of Way Agent
Caltrans · Full-time
2005 - 2006 · 1 yr

EXPERIENCE

Business Administration
Masters Degree (MBA)
California State Univ Chico

Economics
Bachelor of Arts
Cal Polytech Univ Humboldt

EDUCATION

CONTACT



760-898-7612



laura@artmanhouse.com



ArtmanHouse.com



Willing to Relocate

Laura Artman MBA

THE BUSINESS OF HEALTH

760-898-7612

laura@artmanstudios.com

artmanstudios.com

Core Competencies

- **Financial Acumen:** Possess a solid understanding of financial principles, enabling me to analyze data, manage budgets, and contribute to sound financial decision-making. Adept at identifying opportunities for cost optimization and revenue enhancement.
- **Marketing Expertise:** Marketing background provides the ability to develop and implement effective marketing strategies. Proficient in market research, brand development, and campaign management, always striving to connect with target audiences in meaningful ways.
- **Social Media Marketing Prowess:** Passionate about the power of social media to build communities, drive engagement, and achieve business objectives. Experienced in creating compelling content, managing social media platforms, and analyzing social media metrics to optimize performance.
- **Creative Problem-Solving:** Approach challenges with a creative mindset, seeking innovative solutions that are both practical and impactful. Thrive in collaborative environments and enjoy brainstorming ideas with colleagues to achieve shared goals.
- **Strategic Thinking:** Strategic thinker, capable of developing long-term plans and aligning them with overall business objectives. Adept at identifying trends, anticipating challenges, and formulating proactive strategies to stay ahead of the curve.
- **Results-Oriented Approach:** Driven by results and committed to delivering measurable outcomes. Highly organized, detail-oriented, and possess a strong work ethic, ensuring that projects are completed on time and within budget.



[lauraartman](#)



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